



City of Cookeville Tree Board Minutes

August 5, 2020 12:00pm

In attendance: Jeff Littrell, Greg Brown, Ken Young, Jaime Nunan, Guy Zimmerman, Tony Stone

Called to Order: 12:03 pm

I. Strategic Planning

Guy reviewed strategic planning for the future of the tree board. Going forward the board will discuss and decide on projects to focus on in each area below at the beginning of the year. We will continue to review progress at meetings to insure we are staying productive and relevant in the community.

2020-2021

- (1) Tree Planting Project –TAEP Grant tree planting at Tennessee Ave, the farmers market and Neal Street medians.
- (2) Outreach Event – in discussion due to COVID
- (3) Arbor Day Celebration – Date TBD, tree planting and student art contest
- (4) Education (school activities, arboretums, awards, etc.) – Award categories to be decided.
- (5) Publicity (Billboard, flyers, mail insert, partnerships, etc.) – Display billboard in spring and fall, as well as develop mail insert.

II. Vacant Board Positions

No addition recommendations were provided for the two vacant positions, Guy will report the previous recommendations to City Council for their input prior to the next meeting.

III. Meeting Frequency/Location

Board members voted to move to bimonthly meetings moving forward and discussed a change of time but agreed to keep the 12:00pm meeting time.

IV. Arbor Day Foundation Community Tree Recovery

The Arbor Day Foundation Community Tree Recovery gives money to municipalities for trees to give away to replant after natural disasters. Cookeville has been awarded \$14,000 to purchase and give away containerized trees. More details will be sent out

as they become available; the events will be on November 21, 2020, and March 13, 2021 at the Sportsplex on W. Jackson Street.

V. Board Officers

Guy discussed the past procedures of electing new officers, and will look into the proper actions for change of officers moving forward.

Meeting adjourned: 12:59 pm